

Module Title:	Introduction to Management and Organisation	Level:	4	Credit Value:	20
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Module code:	BUS446	Is this a new module? Yes	Code of module being replaced:	n/a
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Cost Centre:	GAMG	JACS3 code:	N100
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Trimester(s) in which to be offered:	2	With effect from:	September 17
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School:	Business	Module Leader:	Kelvin Leong
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Scheduled learning and teaching hours	30hrs
Guided independent study	170hrs
Placement	0hrs
Module duration (total hours)	200hrs

Programme(s) in which to be offered	Core	Option
BA (Hons) in Performance and People Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BSc (Hons) in Business Decision Making	<input type="checkbox"/>	<input checked="" type="checkbox"/>
BA (Hons) Business Development Management	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BSc (Hons) Computer Games Design and Enterprise	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
None

Office use only

Initial approval: February 17

Date of revision: *Enter date of approval*

Have any derogations received SQC approval?

Version 1

N/A

Module Aims

The aim of this module is to provide an introduction to business, management and organisations. Organisations are key to the way in which we organise society, and a study of organisations is central to developing an understanding not only of business and management, but of many other aspects of our lives. The module explores the context of business, the organisation of work and nature of management.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Describe and discuss the nature, characteristics, advantages and disadvantages of different types of business and organisational structure.	KS1	
		KS3	
		KS6	
2	Explain the concepts and importance of business functions and value chain.	KS1	
		KS3	
		KS6	
3	Understand and apply organizational theories.	KS1	KS6
		KS2	
		KS5	
4	Understand and apply management theories.	KS1	KS6
		KS2	
		KS5	
5	Analyse the competitive environment in which organizations operate.	KS1	KS6
		KS2	

		KS5	
6	Explain the concepts and theories of strategic management.	KS1	KS6
		KS2	
		KS5	
Transferable/key skills and other attributes			

Derogations

N/A

Assessment:

Assessment 1 requires students to undertake a piece of research into relevant issues within organizational theories and practices.

Assessment 2 requires students to undertake a piece of research into relevant issues within management theories and practices.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1,2,3	Essay	50%		2000
2	4,5,6	Essay	50%		2000

Learning and Teaching Strategies:

According to the learning outcomes, lectures will allow concepts, theories and principles to be outlined. Tutorials and activity-based sessions will provide further use of real world business examples in applying relevant concepts, theories and principles into practice. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

Syllabus outline:

1. Introduction to business
2. Types of organisation structures
3. Entrepreneurship
4. Business functions and value chain
5. Management and leadership
6. Organisational Behaviour
7. Business and the environment
8. Strategic management

Bibliography:

Essential reading

Textbooks:

Mullins, L.J. (2013) *Management and Organisational Behaviour*, 9th edition. Essex, UK: Pearson Education.

Boddy, D. (2011) *Management: an introduction*, 5th edition. Harlow: Pearson Education.

Other indicative reading

Textbooks:

Robbins, S., Judge, T. and Campbell, T. (2010) *Organizational Behaviour*, Harlow, UK: Pearson Education.

Slack, N., Brandon-Jones, A. and Johnston, R. (2011) *Essentials of Operations Management*, Essex: Financial Times Prentice Hall.

Clegg, S. Kornberger, M. and Pitsis, T. (2008) ***Managing and Organizations: An Introduction to Theory and Practice***, 2nd edition, London: Sage Publishing.

Journals

Journal of Organizational Behaviour

Journal of Management

Journal of Management and Organisation

Strategic Management Journal